

The Safest Dental Visit™

Corporate Member Prospectus 2024



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Who We Are

Celebrating 40 years of The Safest Dental Visit™, the [Organization for Safety, Asepsis and Prevention \(OSAP\)](#) is the only non-profit membership association for oral health care professionals that focuses exclusively on infection prevention and patient and provider safety.

OSAP helps operationalize dental infection control and safety laws, regulations, guidelines, standards, and best practices to ensure every dental visit is a safe visit.

We support our members and the oral health care community by offering evidence-based education and credentialing, an extensive collection of online resources, and by collaborating with individuals, agencies, and organizations to assure the safe and infection-free delivery of oral healthcare to all.

Our membership community is comprised of individual clinicians, group practices, educators, researchers, consultants, trainers, compliance directors, policymakers, and industry representatives who advocate for the safe and infection-free delivery of oral healthcare.



VISION

Every dental visit is a safe visit.



MISSION

To be the leading provider of infection prevention and control education, training, and credentialing that supports safe dental visits.



VALUES

- Patient & Provider Safety
- Science-Based Learning
- Integrity
- Competent Community
- Collaborative Leadership

2023 Highlights

MEMBERSHIP

- More than **8,000 members** in all 50 states, plus Puerto Rico and Guam
- We also have members living in 24 countries.



EDUCATION AND CERTIFICATION



Hosted 3 in-person conferences totaling 1,000+ participants



Hosted first-ever Antibiotic Stewardship Summit



Produced 13 CE webinars with 7,600+ participants



Released an updated version of *If Saliva Were Red* and 18-page facilitators guide – video has 50,000+ views



Earned by more than 1,500 oral healthcare professionals



Earned by more than 200 oral healthcare professionals



Earned by 50 oral healthcare professionals

OSAP WEB TRAFFIC

- 9,000 page views per month
- 7,700 new users per month

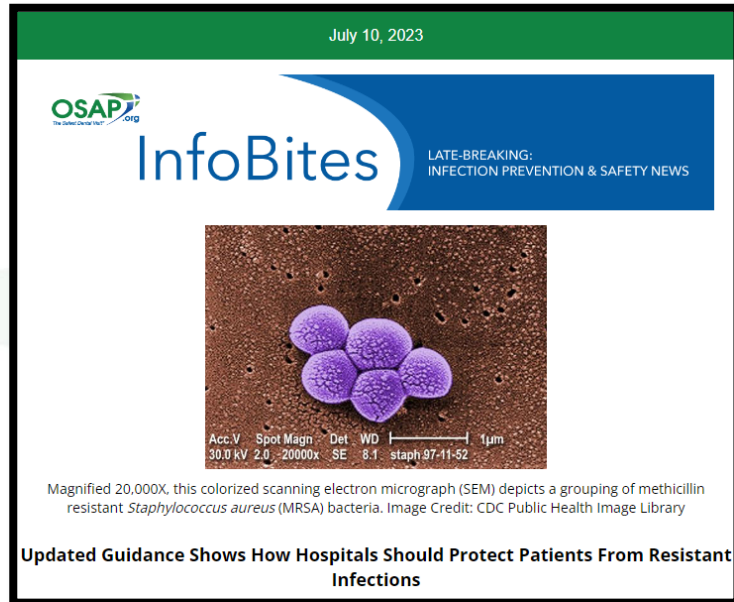
OSAP SOCIAL MEDIA

- 12,000+ combined followers (*Facebook, X (Formerly known as Twitter), LinkedIn, Instagram*)

OSAP Publications

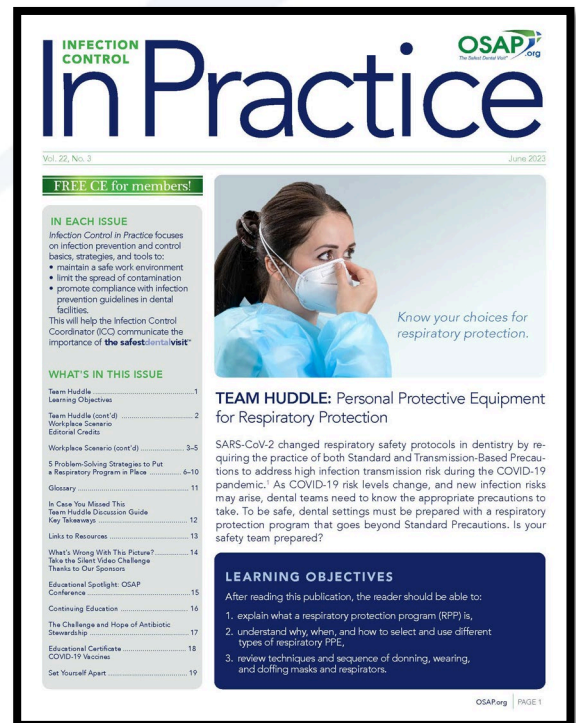
INFOBITES

- Sent 1x per week
- 52 issues per year
- Average unique open rate: 26%



INFECTION CONTROL IN PRACTICE: TEAM HUDDLE™

- Sent bimonthly
- 6 issues per year
- Provides 1 ADA CERP credit
- Average unique open rate: 36%



Corporate Membership

Corporate Membership is a way to partner with OSAP for a shared vision to make every dental visit a safe visit. Corporate Membership provides access to a higher level of OSAP services and opportunities than our standard membership options. An OSAP Corporate Membership allows for:

- Networking with key opinion leaders
- Gaining knowledge that benefits not only your employees but also your customers
- Becoming a more relevant and trusted brand

The Corporate Membership program acknowledges and distinguishes companies that demonstrate an ongoing commitment to OSAP and safe dental care. In addition, it helps to sustain critical services delivered by OSAP such as:

- Advocacy
- Education
- Communications
- Strategic Development

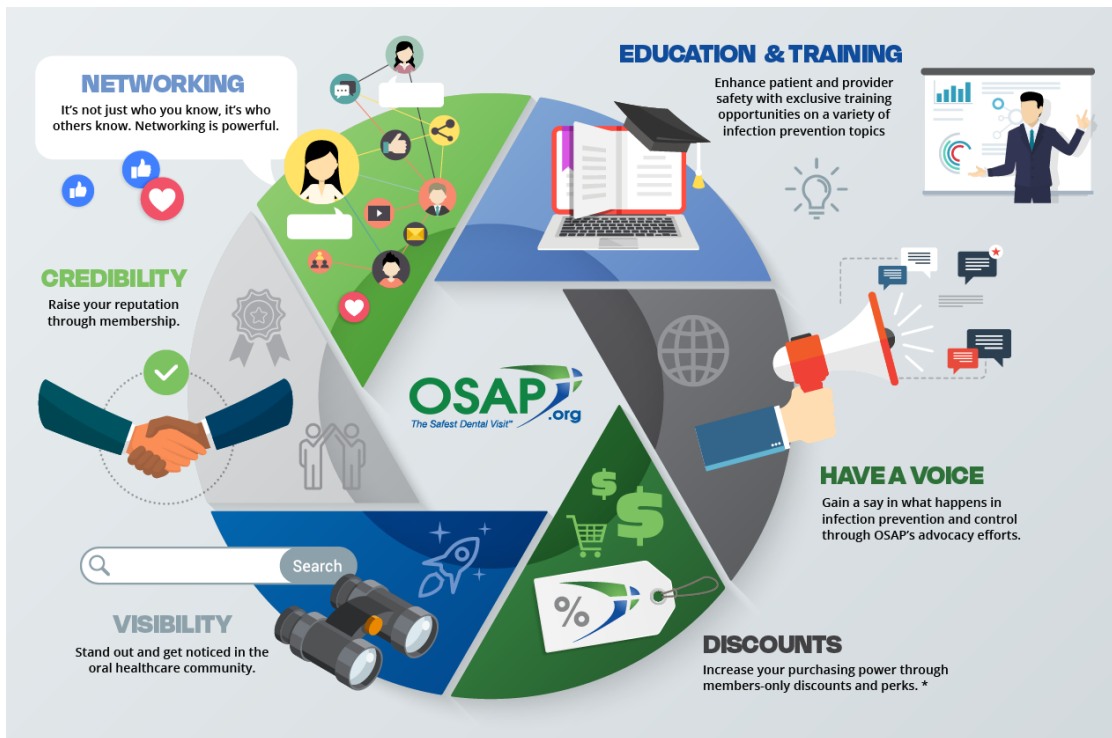
At OSAP, we believe that everyone has a role to ensure safe, infection-free access to oral healthcare. You can select the specific category of membership that fits your needs the best. OSAP offers two levels of Corporate Membership.

View our membership benefits on the next page!

Member Benefits for Your Company

CATEGORY AND BENEFITS		STANDARD CORPORATE MEMBERSHIP	SUPER SPONSOR MEMBERSHIP
Membership			
Unlimited employees receive full access to member benefits including discounts on education and training (see next page).		\$120 value per employee	\$120 value per employee
Customized onboarding session to introduce OSAP resources for maximum usage to all company employees		\$1,000 value	\$1,000 value
Marketing			
Use of all OSAP corporate branding assets		\$500 value	\$500 value
Social media shout-out on OSAP social media accounts		1 (\$500 value)	2 (\$1,000 value)
Member recognition, company contact listing, and website link on the Corporate Members or Super Sponsors page of the OSAP website		\$2,500 value	\$2,500 value
Company logo link throughout OSAP website		NA	\$5,000 value
Logo link on weekly InfoBites email newsletter		NA	\$5,000 value
Company listing and website link in bi-monthly ICIP publication		NA	\$5,000 value
Webinar Sponsorship – includes logo link recognition in email, social media, OSAP event calendar, registration website, and access to the full list of registrants (name and email address)		NA	1 Webinar (\$1,500 value)
Opportunity to participate in social responsibility ad campaign		1/4 Page (\$10,125 value)	1/2 Page (\$20,250 value)
OSAP Events			
Boot Camp	Exhibit Booth	Discounted rate	Complimentary (\$1,395 value)
	Comp. Registration (<i>Only if exhibiting</i>)	1 registration (\$499 value)	2 registrations (\$998 value)
Annual Conference	Exhibit Booth	Discounted rate	Complimentary (\$2,095 value)
	Comp. Registration (<i>Only if exhibiting</i>)	2 registrations (\$1,500 value)	4 registrations (\$3,000 value)
Company name listed in event website, event mobile app, introductory PowerPoint presentations, and on signage (For both events)		\$1,000 value	\$1,000 value
Logo on event website, event program guide, introductory PowerPoint presentations, and on signage (For both events)		NA	\$1,000 value
Content Delivery			
Sponsored Blog – you provide content, OSAP promotes via email and social media		1 Post (\$1,000 value)	1 Post (\$1,000 value)
TOTAL VALUE		\$18,744+	\$52,358+

Member Benefits for Your Team



- **InfoBites** - Each Monday, receive an email highlighting late-breaking infection prevention and safety news
- **Infection Control in Practice** - Six times per year, receive an educational publication featuring real-life scenarios with checklists. ICIP is worth up to 6 CE credits per person annually
- **The Safest Dental Visit™ Toolkit** - Utilize carefully assembled resources to help ensure the safe and infection-free delivery of oral healthcare to all
- **Toolkits & Topics** - Access an expanding list of toolkits & topics available 24-7 addressing relevant infection prevention and safety issues
- **Ask OSAP** - Submit infection control questions and receive a written response within 3 – 5 business days
- **Webinars** - Participate in live and on-demand webinars on relevant and emerging issues and earn CE credits.
- **Education & Training** - Receive discounts for Boot Camp, Annual Conference, workbooks, online courses, and products. Access past Annual Conference PowerPoint presentations
- **Online Community** - Share problems and perspectives through OSAP's members-only online community and forum
- **Member Certificate** - Download a printable certificate verifying your OSAP membership to display in your office
- **Member Directory** - Search for OSAP Members located near you or who share similar interests
- **Recognition** - Earn infection control awards and serve on OSAP committees

2023 OSAP Corporate Members

Super Sponsors

- Benco Dental Company
- Darby Dental Supply, LLC
- Dentsply Sirona
- Henry Schein, Inc.
- HuFriedyGroup
- Kerr TotalCare | Metrex
- Medicom
- Midmark Corporation
- Parkell
- Patterson Dental Supply
- Solmetex
- Tuttnauer USA
- Unimed Government Services
- W & H North America
- Young Innovations

Corporate Members

- A-dec, Inc.
- AirGuard™
- Air Techniques
- Armis Biopharma
- Atlanta Dental Supply
- Capital Dental Equipment
- Compliance Training Partners/HPTC
- CrystalGenics
- DenLine Uniforms, Inc.
- Dental Organiser, Ltd.
- Dental Products Lab
- DentalEZ, Inc.
- DHP
- Door to Door Dental, Inc.
- DOVE Dental Products
- ExactBlue Technologies, Inc.
- GOJO Industries, Inc
- Halyard
- HealthFirst
- Healthmark Industries
- Johnson & Johnson Consumer, Inc.
- KSI
- L & R Ultrasonics
- Man & Machine, Inc.
- Manitoba Dental Association
- NDC Dental
- NSK America Corp.
- Palmero Healthcare
- ProEdge Dental Water Labs
- The Procter & Gamble Co.
- Toppen Health
- Univet Optical Technologies North America
- UptimeHealth
- Zirc Dental Products, Inc.
- Zyris, Inc.

OSAP On the Move*

[Look for us at these meetings!](#)

**Dates and participation are subject to change.*

Contact Us

Learn more about OSAP Corporate Membership today!

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Chief Engagement and Development Officer
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